

# UNIVERSAL FILM FESTIVAL

## INTERNATIONAL INDEPENDENT FILM

Congratulations!

The Universal Film Festival Board has chosen you to evaluate and judge new film submissions.

Any film submitted to the Universal Film Festival through [FilmFreeway.com](http://FilmFreeway.com)— from any category and any country (your choice) —will be available for you to view and evaluate on the [Film Freeway](http://FilmFreeway.com) website every year beginning Oct. 1<sup>st</sup> through the committee's deadline of July 31<sup>st</sup>.

We ask that you observe the following rules as you watch the independent movies. Not only will the critiques aid in our decision, but they will also provide the creators and producers with priceless insight. Please abide by the following guidelines:

- Create your own username and password once you have received your invitation from [FilmFreeway.com](http://FilmFreeway.com).  
*We will not be able to recover your password if you forget or lose it.*
- If you have critiqued less than 1% of the submitted films over a two-year span, your account will be suspended. The board will offer your space to another judge.
- To judge a film, go to the [Film Freeway](http://FilmFreeway.com) website, login, and click “submissions” at the top of the screen. Each submission listed is a link to the film.

### **Criteria for judging and critiquing Universal Film Festival submissions:**

1. We at the Universal Film Festival place high standards and values on the art we promote on our site and in our award programs. To that end, films that portray the following imagery will be automatically rejected by the board and/or you, the Judge:
  - Gratuitous graphic violence, nudity, guns, murder, assault, etc.
  - These submissions will be given a "disqualified" status.
  - Other films may receive "red flag" or "disqualified" status for various reasons. You will still have the option to view these films, but critiques and recommendations will no longer be accepted for that piece.
2. You may fast forward and skip ahead as much as you like to get a feel for the film. Please allow at least FIVE (5) MINUTES of viewing time. This is usually sufficient to know whether the film is one you would recommend or not. Also take into consideration the creator's bio, the written storyline, and the trailer.
3. After watching enough of the selection to make a determination—at least five (5) minutes (at your own discretion)—scroll to the bottom of the selection and you will find:

## EXAMPLE:

Ratings Rate Project

This project has not yet been rated.

Click the “Rate Project” button and you will see:

Your Rating ✕

Ratings

Overall Rating

0/10

☆☆☆☆☆☆☆☆☆☆

Originality / Creativity	☆☆☆☆☆☆☆☆☆☆	0
Direction	☆☆☆☆☆☆☆☆☆☆	0
Writing	☆☆☆☆☆☆☆☆☆☆	0
Cinematography	☆☆☆☆☆☆☆☆☆☆	0
Performances	☆☆☆☆☆☆☆☆☆☆	0
Production Value	☆☆☆☆☆☆☆☆☆☆	0
Pacing	☆☆☆☆☆☆☆☆☆☆	0
Structure	☆☆☆☆☆☆☆☆☆☆	0
Sound / Music	☆☆☆☆☆☆☆☆☆☆	0
Average	☆☆☆☆☆☆☆☆☆☆	

Comments

Write any comments, reviews or notes about this project.

Recommendation







🚫 Pass 👍 Recommend 🏆 Award Worthy ? Maybe

Cancel Create Rating

Please rate according to instructions below.

While viewing the film, keep in mind the following aspects of the piece:

1. Originality / Creativity
  2. Direction
  3. Writing / Script
  4. Cinematography
  5. Performance / Acting
  6. Production Value
  7. Pacing
  8. Audio and Music Quality
4. Please limit the ratings in those categories to **FIVE STARS OR LESS**. We have found that this gives our board members a more concise evaluation once all films have been evaluated. Comments are also considered in the final rating.

5. FilmFreeway.com has the option to  **pass**,  **recommend**, Award-Worthy, or Maybe. **Please ONLY USE the  **pass** &  **recommend**.** (If the AVERAGE of your star ratings is UNDER 3 stars, please  **pass** the film. If you want to  **recommend** a film, the average must be THREE OR MORE stars).
6. Subtitles must be easy to read, regardless of language. If the text gets lost or disrupts the imagery, it should count against the rating, and please reference this in your feedback for the artist.

We cannot express enough how valuable your feedback is, not only to us in our selection of finalists, but most importantly, to the artists and creators themselves. Sincere and constructive critiques are a wellspring of guidance for improving and growing the artist and their future work. There is a section below the artist's biography to add any notes—to be seen by the artist.

Should you have any questions, please email us at [info@UniversalFilmFestival.com](mailto:info@UniversalFilmFestival.com), and one of our executive committee members will respond within 72 hours.

We hope you enjoy your honor as one of only a few individuals selected as a Universal Film Festival Judge, and appreciate the gravitas of the responsibility by not discussing the films with the filmmakers directly, and that all comments and communication remain anonymous through the judging forum.

Sincerely,



Ben Bahmani

Founder & CEO

[Ben@universalfilmfestival.com](mailto:Ben@universalfilmfestival.com)

1.816.474.9988



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